



AMRS

WePromise...WeDeliver



AM HERITAGE CITY - 3

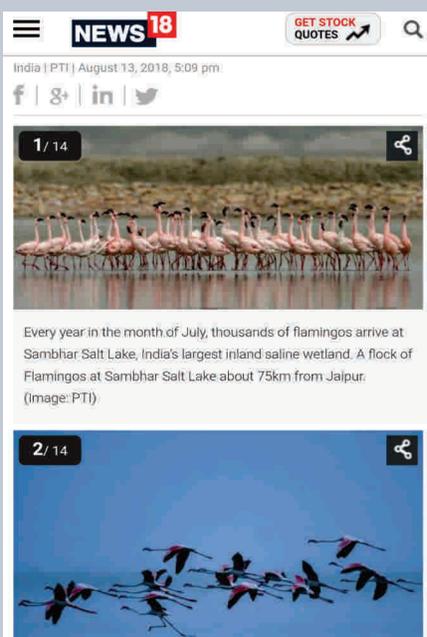


After Successful completion of HERITAGE CITY & FARMS, HERITAGE CITY-2 , AMRS is launching aesthetically conceptualized project “AM HERITAGE CITY-3” township project located in Sambhar, Jaipur, Architectural excellence, amidst the most serene natural surroundings, carve the true essence of this project. While conveniently reachable via rail, road and air, AM HERITAGE CITY-3 is secretly hidden from polluted chaos of a big town. Spread across an area of 1,69,500 sq/yards,Plots/Farm House/Shops of different sizes are available for purchase. The project is located at State Highway going to Mata Shakhambhari Temple & Sambhar Lake Bird sanctuary. If the idea is to cuddle in nature’s womb and yet maintain as much contact with the hustle bustle of commercial world, this is perhaps the most enticing offer. Coming over to the economic side, this township projects is one of the most lucrative real estate deals.

Mission: to create structures that fulfill desires

Vision: nurture the idea of luxurious living with premium townships at affordable prices

Our promise: Fulfill commitments and surpass expectations



Sambhar Lake is the largest inland saline wetland of India. It covers an area of 190 sq kms. in the gaps of Aravalli mountain ranges. The vast saline expanse of the wetland has supported large population of flamingos and more than 71 species of other wetland birds. Flamingos have also been found sporadically attempting to breed in the lake in the last decade. It is a unique ecological habitat for winter avian migrants to this region.

Sambhar has also witnessed lots of movies and advertisements shoots. A 5 star Heritage Resort has been built on the banks for visiting tourists.

According to the mythology, during Mahabharata period demon priest Sukracharya lived here and he married his daughter Devayani to the King Yayati, the emperor of India. Devayani temple is situated here till now. During excavation a large number of terracotta figurines, stoneware, and decorated discs were found which are now kept in Albert Museum in Jaipur.

At shore of the lake there stands an ancient temple of Shakhambhari Devi, whose history is as old as the name Sambhar. Rajasthan government has sanctioned ` 1 Billion for further development of Sambhar Tourism in Dec 2015

Sambhar Lake

Maa Shakambari Temple



Bollywood & Adventure at Sambhar

Located about 65 km south-west of city Jaipur, Sambhar is India's largest inland salt lake. A 200 square kilometers area is actually a mix of desert soil and salt giving it a beautiful white luster. Some of its part is covered with water and is a variant with the season. The lake is very shallow and is actually a saline wetland.

Its scenic beauty is amazing on full moon night when you feel like walking on a never ending land of silver.

You can find a narrow-gauge goods train passing through this lake which almost looks like a child's toy train carrying heaps of salt on its bogies.

If you are fond of riding bikes and the royal infield (an obvious to mention) then Sambhar can prove to be a dream destination for you. This land is so huge and vacant that you can ride a bike here while your eyes closed for almost a minute (perquisite- you know balancing while eyes closed), a thing that you can't even do in Ladakh. You can find a lot of bike renters near lake and also in Jaipur (especially meant for Sambhar trip).

Not bikes but if you like to ride Jeep then also Sambhar won't let you go despair.

Sambhar has also witnessed lots of movies and advertisements shoots. One if you could remember was of 'Aman Ki Aasha' where this land was depicted as Indo-Pak border.

No one can forget the place where PK landed, it was Sambhar only.

Party Anthem – 'Dj Waley Babu' has shoot this place throughout the song.

Other than these Jodha Akbar, Delhi 6, Veer, Drona, Tever, Ram-Leela, Highway & Super 30 have also got various shoots of Sambhar.

If you are bit adventurous then you can also enjoy paragliding and camping here and also at relatively low price when compared to other destinations in India. The reason behind this is that Sambhar is a very less marketed place, which one can even guess after learning the facts mentioned in this answer which many of you must be unaware before.

At shore of the lake there stands an ancient temple of Shakhambhari Devi, whose history is as old as the name Sambhar. Actually Sambhar is a corrupted name of the deity.





Restoration work of tourism infrastructure is on at the Sambhar Lake for which the Centre sanctioned ` 63.96 crore in September 2015 under the desert circuit of the Swadesh Darshan scheme, information tabled in the assembly revealed.

The project includes conserving and developing of heritage buildings, temples and other structures for promoting tourism in the region.

Out of a total of ` 46.98 crore fund released by the Union tourism ministry until now, the state government has spent ` 27.80 crore and a number of projects will be completed by March 2018, according to the information tabled in the state assembly.

The state department of archeology and museums has undertaken the projects worth ` 21.50 crore that include conserving and developing heritage works at the Shakambhari Mata temple and Devyani Sarovar and constructing of a trolley track and bird watching deck at the salt lake and a tourist walkway in Sambhar city. All these projects are slated to be completed by March 31.

The state government has also completed projects totaling ` 18.43 crore that includes seven road construction projects through shortlisted agency to the tune of ` 16.15 crore.

2. ESTABLISHMENT OF GOLF RESORTS AND CONVENTION CENTRES

PARTICULARS	ESTIMATED COST
Centres near Jaipur-Sambhar and Udaipur Kur ^l Garh areas.	Rs 250 to 500 million (18 hole Golf Course Rs 50 million + Resort Rs 200-450 million)
<ul style="list-style-type: none"> 18 hole Golf Course Resort 	
Convention Centre	

5. DEVELOPMENT OF ECO-TOURISM IN THE STATE

PARTICULARS	ESTIMATED COST
Badupol (Hanumangarh)	Rs. 5 million for each site
Badi Kaler (Udaipur)	
Badi Mansarovar (Chittor)	
Jawai Dam (Pali)	
Sambhar (Jaipur)	
Udupuria (Kota)	
Chambal (Kota and Dholpur)	

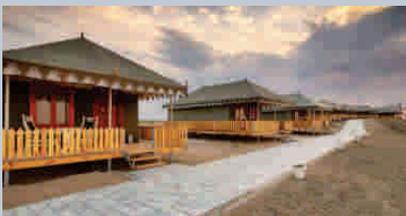
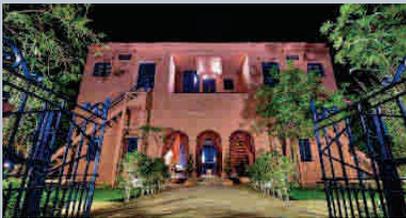
6. DEVELOPMENT OF TOURISM

(Joint Venture)

PARTICULARS	ESTIMATED COST
Sambhar (Jaipur)	Rs. 1 billion
Jaisamand Lake (Udaipur)	Rs. 100 million

SAMBHAR HERITAGE RESORT: EXPERIENCE LUXURY IN THE MIDST OF NATURE

SAMBHAR HERITAGE RESORT IS A 100-YEAR-OLD CIRCUIT HOUSE-TURNED-HERITAGE-PROPERTY THAT DATES BACK TO THE 18TH CENTURY. LOCATED JUST 900 METERS AWAY FROM SAMBHAR LAKE, THIS HERITAGE PROPERTY IS PERFECT FOR A WEEKEND GETAWAY.



Sambhar Heritage Resort is a 100-year-old Circuit House-turned-heritage-property that dates back to the 18th Century. Located just 900 meters away from Sambhar Lake, this heritage property was built by the British in India. It's a perfect spot for a weekend getaway for those who love spending time in the midst of nature. The beauty of the Sambhar Lake also makes it popular among couples as a pre-wedding photoshoot destination.

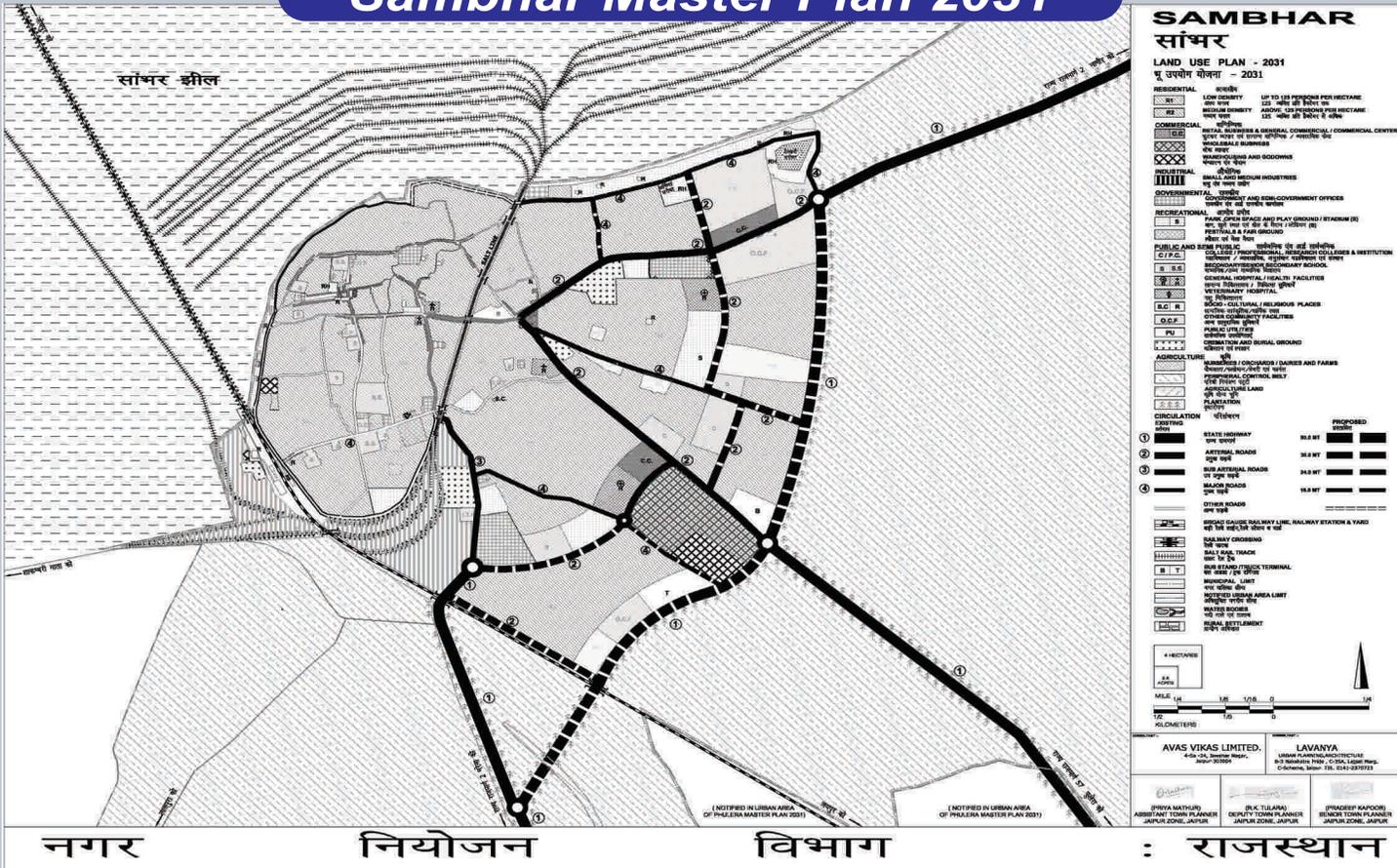
The entrance gives way to an old style building which is powder pink in color and carries Cobalt Blue doses on the gate, doors, and windows. The entire property is mainly divided into three sections for accommodations. These Include:

Circuit House- The colonial-style suite with 4 rooms: The circuit house of the property is a royal piece of architecture with high ceiling, towering walls, and eclectic style. It also encompasses a fine dining restaurant named The Mughal Tara that serves organic vegetarian cuisine.

Kothi- The 18th century club house of Bristishers with 8 Suites

Resorts- 19 Luxury tents and two container suites.

Sambhar Master Plan 2031



Phulera Master Plan 2031



MAHINDRA SEZ JAIPUR

Jaipur is a volcano of development erupting at a massive pace and the Mahindra World City has definitely fueled the drive. The stamp of economic revolution as embarked by Mahindra World City on Jaipur is pretty evident. An integrated business city with SEZs (Special Economic Zones), the MWC is spread across 3000 acres and more than 150 companies will be creating 3.5 lakhs new jobs in the next 3 -5 years.. Mahindra World City, Jaipur has already attracted leading corporates including Infosys, JCB, Wipro, Deutsche Bank, State Bank of India, ICICI Bank, Genpact, EXL BPO, Tech Mahindra, QH Talbros, Connexions, Nagarro & Nucleus Software and rapidly continues to expand its Customer base. With residential plots offered at the AM Haritage City-3, Phulera this certainly is a charming residential -business combo



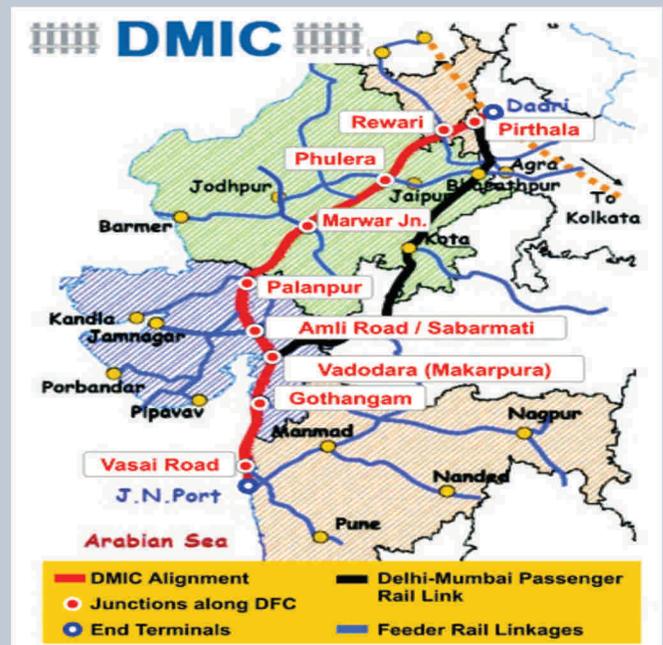
EDUCATION HUB

At the AM Heritage City-3, not only are there ample work opportunities and stay privileges, there is ample in store for the learners. Educational centres and reputed institutes of learning are located in close vicinity, the top names being:

- Manipal University
 - Jyoti Vidyapeeth University
 - Birla International School Pilani
 - Government Center University
 - Jaipur Inst. of Engg. & Management
 - NIMS Medical College
 - DPS
 - JK Lakshmi University
 - Rajasthan Dental College & Hospital
 - ITI College
- (campus spread over an area of approximately 865 acres).

DMIC-Delhi Mumbai Industrial Corridor

Delhi Mumbai Industrial Corridor is the next big chapter in the Indian infrastructure book. Delhi-Mumbai Industrial Corridor is a mega infrastructure project of USD 90 billion with the financial & technical aids from Japan, covering an overall length of 1483 KMs between the political capital and the business capital of India, i.e. Delhi and Mumbai. This infrastructural program is focused upon developing "Smart Cities". The projects will generate 2,15,000 direct jobs and 6,18,000 indirect jobs to the Indian economy, the ministry claimed. Japan has committed to invest \$4.5 billion in this project. The Union Cabinet had approved an expenditure of Rs 18,500 crore on development of infrastructure for the project. Strategically located, Phulera is one of the major DMIC junction .



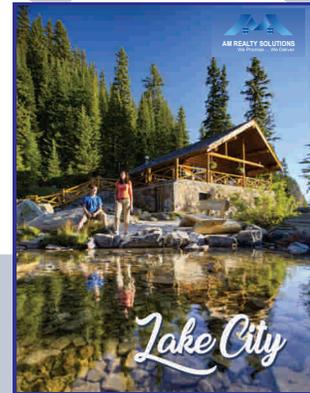
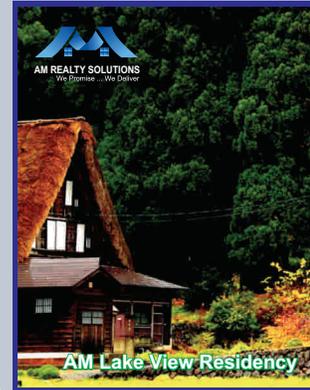
Location Advantages

- Near proposed Railway division (Phulera) of Rajasthan
- 10 minutes drive to Phulera DMIC junction
- 10 minutes drive to Phulera Railway Station
- 15 minutes drive to Jaipur Ajmer Express Way
- 40 minutes drive to operational Kishan Garh International Airport
- 10 minutes drive to famous Shakambari Temple
- Located at State Highway
- Next to under construction tourist destination project worth Rs. 1000 Cr.
- 25 minutes drive to Birla Int. School
- 10 minutes drive to Sambhar Court
- 10 minutes drive to Main Phulera Bus Stand
- On the banks of Sambhar Lake
- 25 mins to NIMS Medical College
- 30 mins to J.K. Lakshmipath University
- 20 mins to Rajasthan Dental College

The Project Highlights

- Architecturally professional landscaping and structural treatment
- Size options, Plots starting 100 sq yard dimensions
- Well maintained jogging tracks for the health enthusiasts, club house and swimming pool
- Layout & design in consideration with Vastu recommendations
- Natural surroundings managed by devoted horticulture specialists

Government Approved Delivered Projects in Phulera



AMRS

We Promise... We Deliver

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Government Approved Delivered Projects in Phulera & Sambhar

